

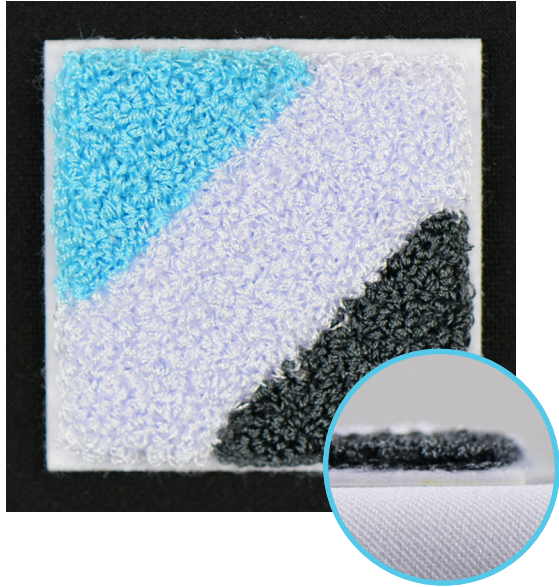
CHENILLE GUIDE

LIONBROTHERS

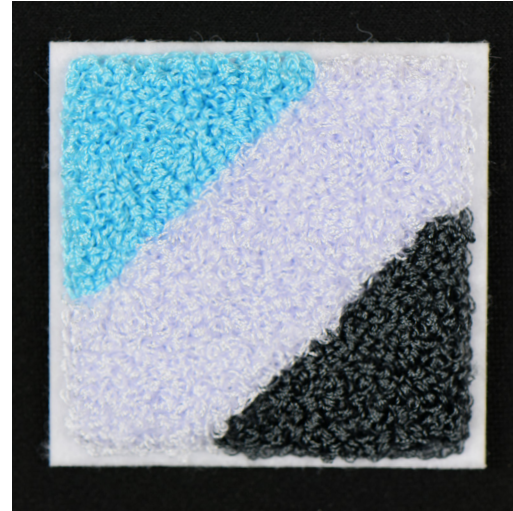
IDENTITY MATTERS™

EMBROIDERY THREAD

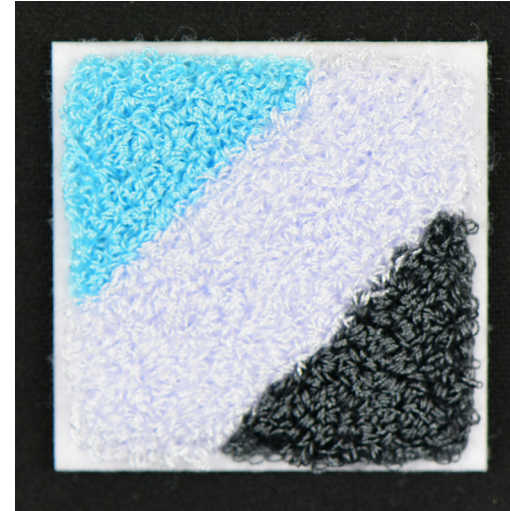
THREAD LOOP: MIN
LEVEL: 0



LEVEL: 2

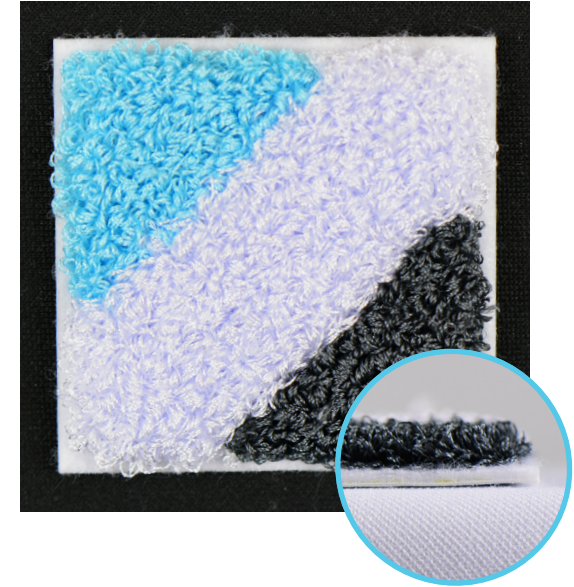


LEVEL: 4



- Standard, unless requested.

THREAD LOOP: MAX
LEVEL: 6

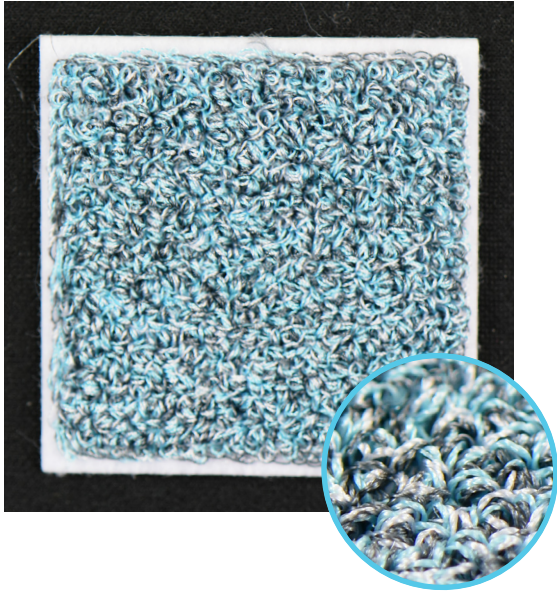


SPECIFICATIONS:

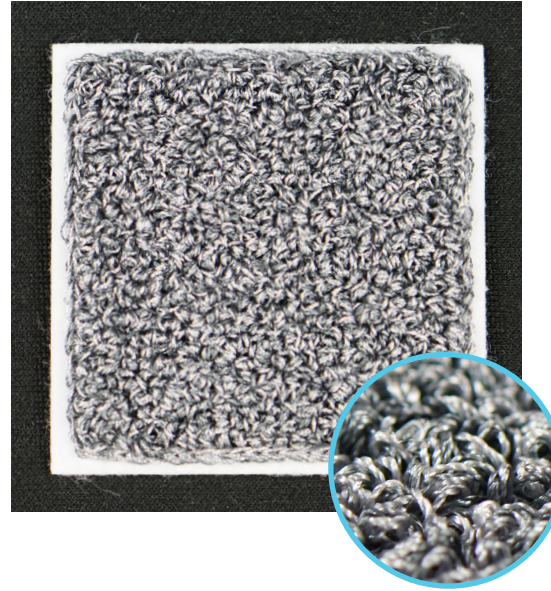
- 100% recycled thread.
- Three ply thread with a shiny and uneven finish.
- Maximum 6 thread colors per design (satin, chainstitch, etc).
- Chenille can only be used as the top layer of a design.

EMBROIDERY THREAD - BLENDED OPTIONS

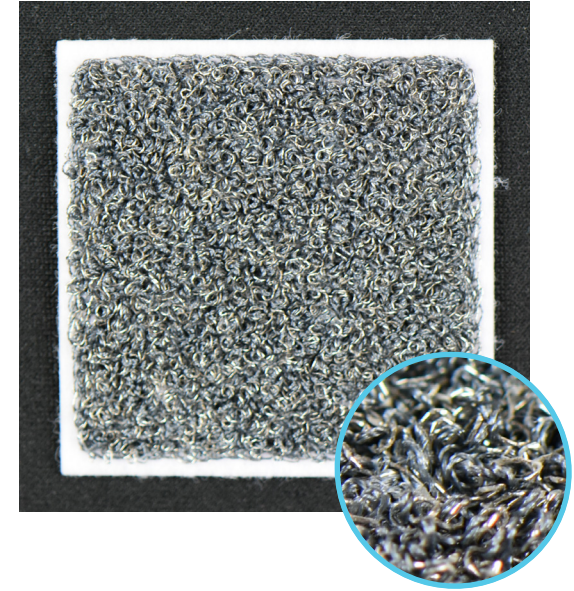
**HIGH CONTRAST THREE
COLOR BLEND**



**TONAL THREE COLOR
BLENDING**



**INCORPORATING
METALLIC**

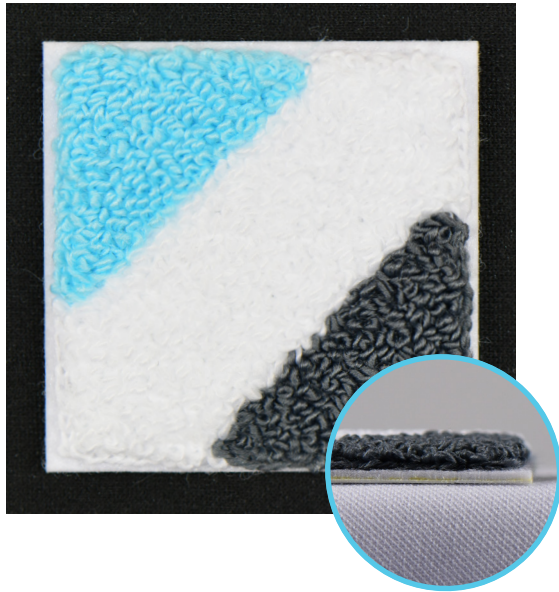


SPECIFICATIONS:

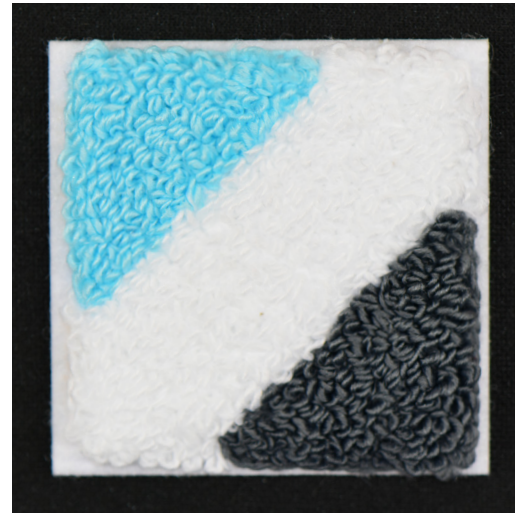
- High contrast three color blended thread and tonal three color blended threads are 100% recycled.
- Maximum 3 different colors per blended thread.
- All options feature 100% recycled thread except when incorporating metallic thread.

POLYESTER THREAD

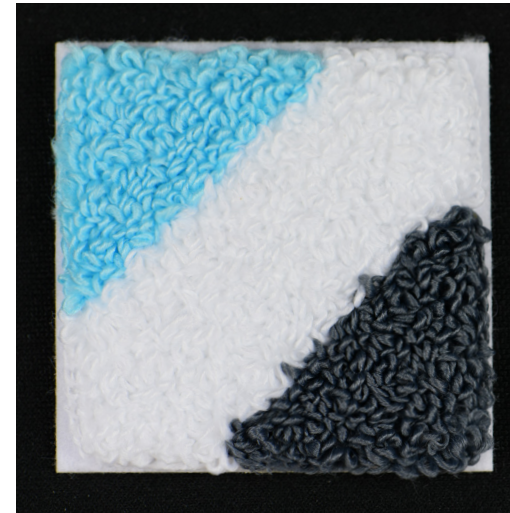
THREAD LOOP: MIN
LEVEL: 0



LEVEL: 2

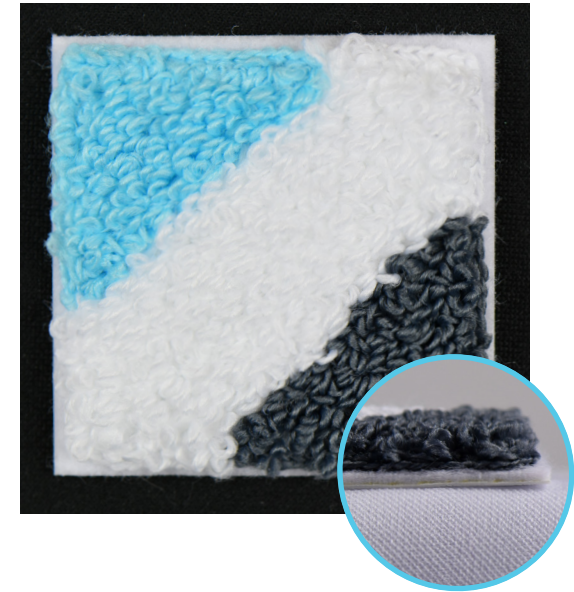


LEVEL: 4



- Standard, unless requested.

THREAD LOOP: MAX
LEVEL: 6

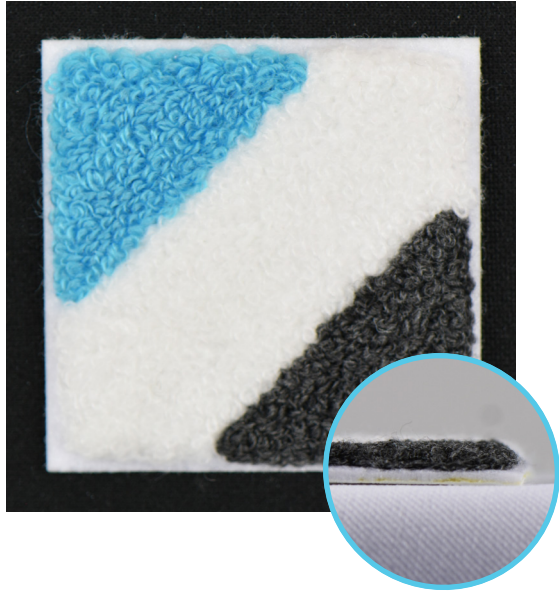


SPECIFICATIONS:

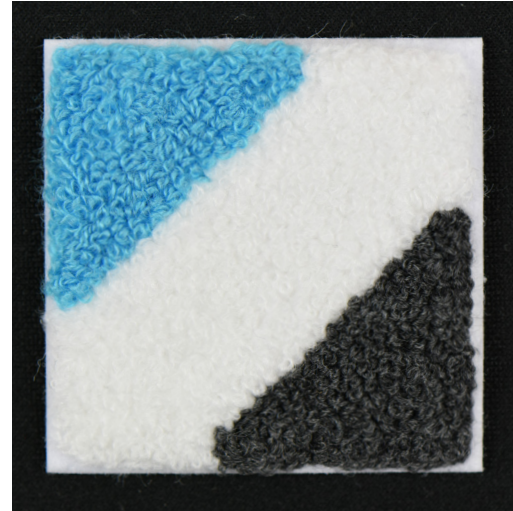
- 100% recycled thread.
- Single ply thread with a matte and even finish. Lion's "standard" chenille offering
- Maximum 4 different color chenille threads per design.
- Maximum 6 non-chenille thread colors per design (satin, chainstitch, etc).
- Chenille can only be used as the top layer of a design.

ACRYLIC THREAD

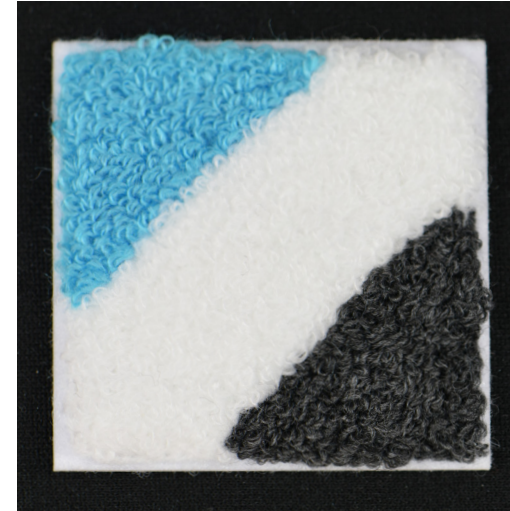
THREAD LOOP: MIN
LEVEL: 0



LEVEL: 2



LEVEL: 4



- Standard, unless requested.

THREAD LOOP: MAX
LEVEL: 6

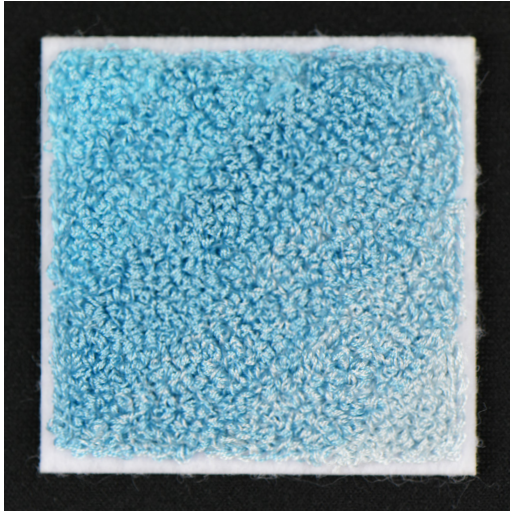


SPECIFICATIONS:

- Single ply thread with a soft and uneven finish.
- Maximum 4 different color chenille threads per design.
- Maximum 6 non-chenille thread colors per design (satin, chainstitch, etc).
- Chenille can only be used as the top layer of a design.

SPECIALTY CHENILLE OPTIONS

BANDED



- Available in standard embroidery thread only.
- Standard thread loop length is level 2, unless requested.

BRUSHED



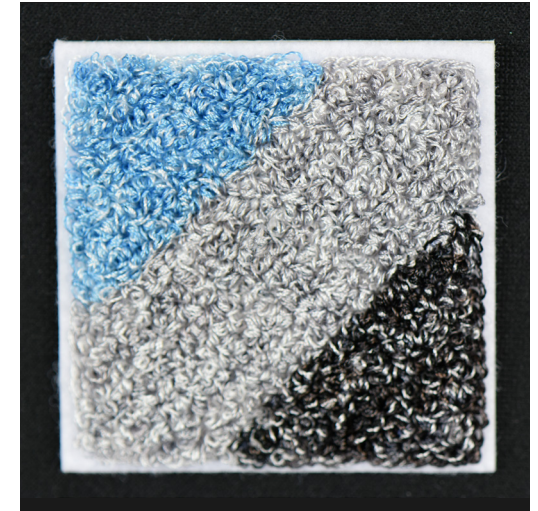
- Available in acrylic thread only.
- Standard thread loop length is level 4, unless requested.

CHAIN STITCH



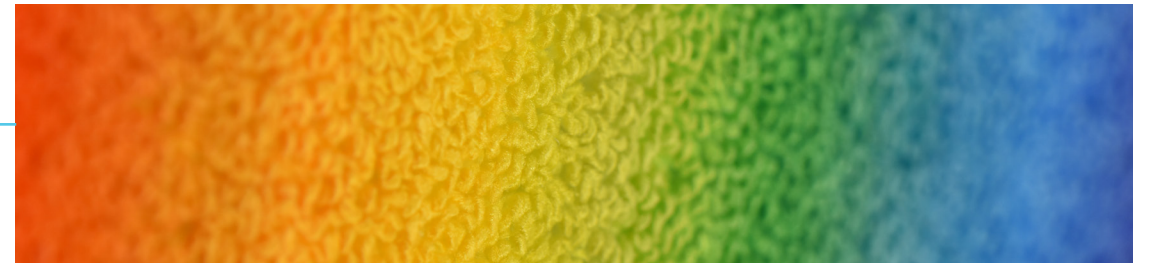
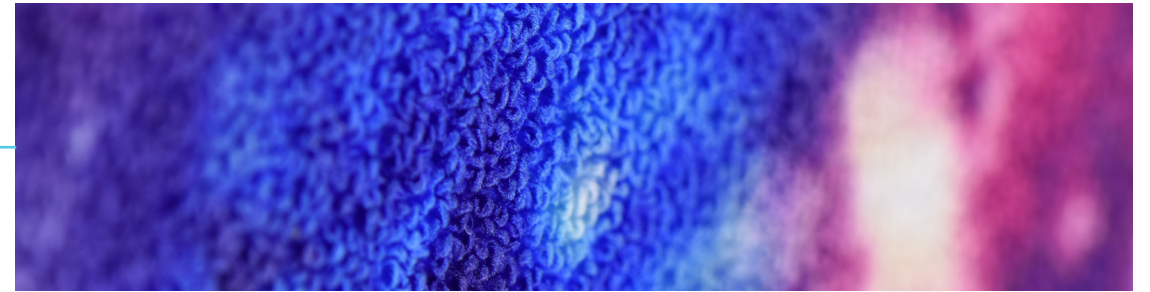
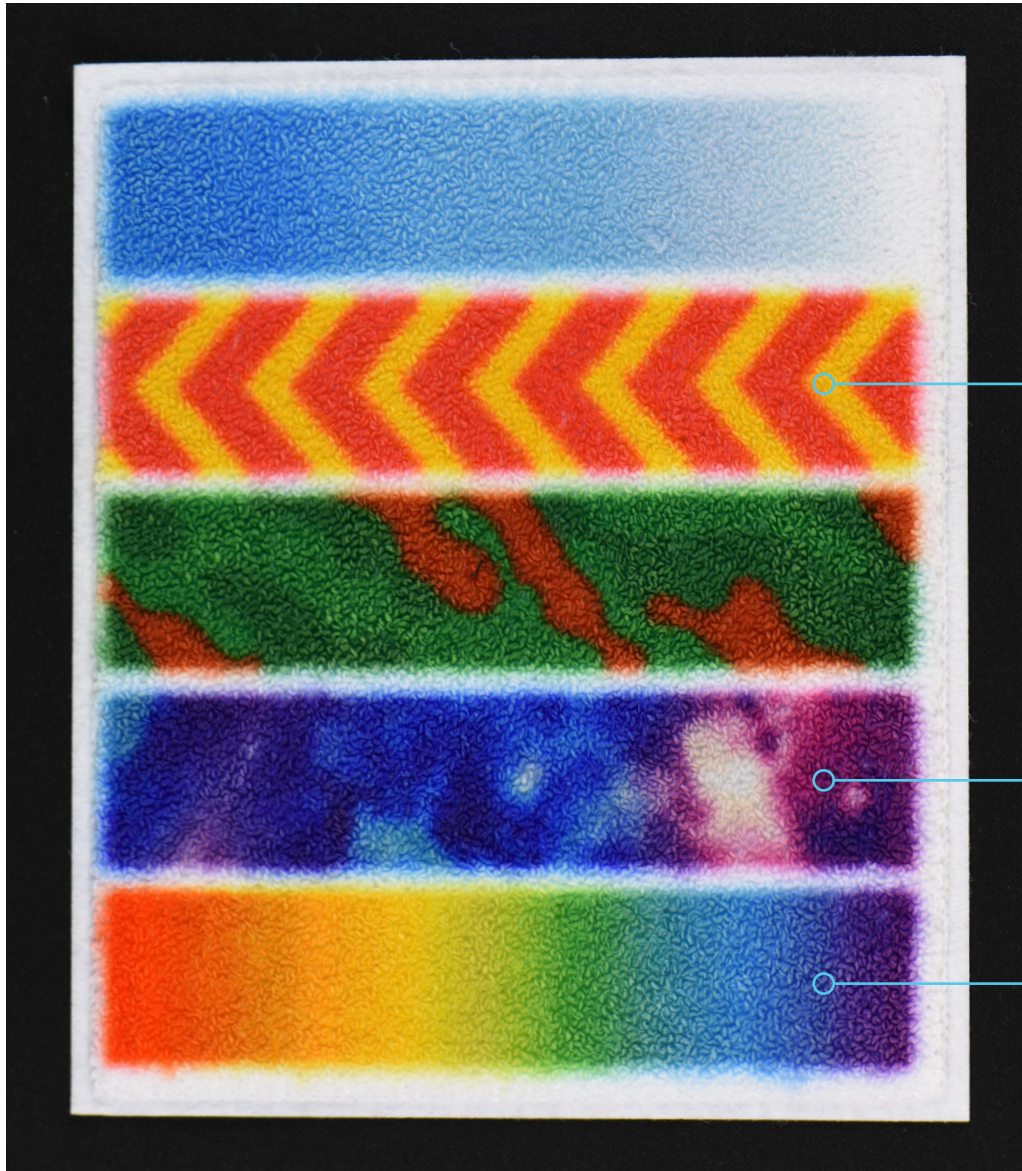
- Available in embroidery, polyester, and acrylic thread.
- No different thread loop lengths available.

SPACE DYE THREAD



- Specialty embroidery thread.
- Color card is available.
- Standard thread loop length is level 4, unless requested.

INFUSION AND CHENILLE

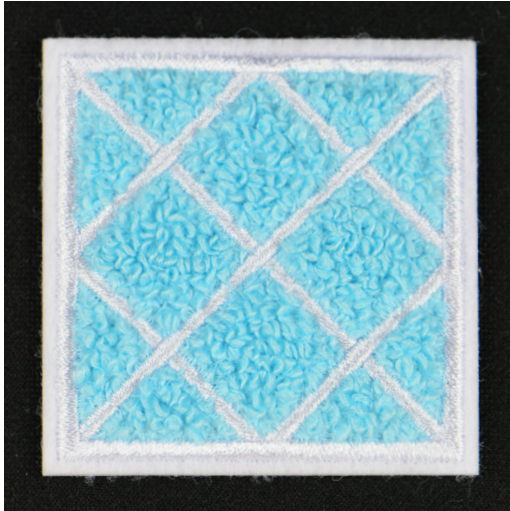


SPECIFICATIONS:

- 100% recycled thread.
- For best results, prints without sharply defined elements are recommended.
- There is only one thread loop length available for infused chenille, level 2. See previous pages for examples.

CHENILLE WITH STITCHING OVERLAY

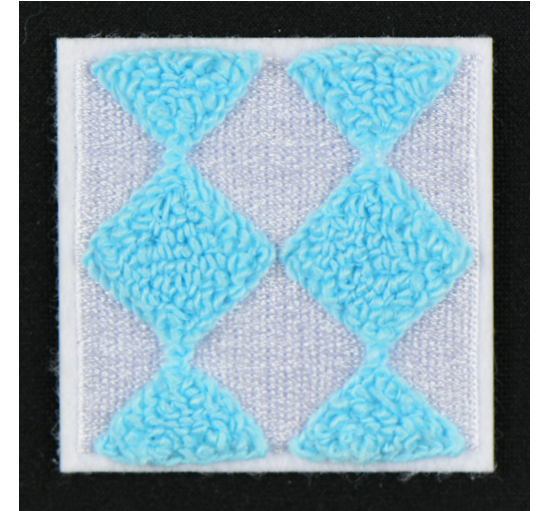
**SATIN STITCH
OVER CHENILLE**



**CHAIN STITCH
OVER CHENILLE**



**FILL STITCH
AND CHENILLE**



SPECIFICATIONS:

- Maximum 6 non-chenille thread colors per design (satin, chainstitch, etc).
- Other stitch patterns available, and can be customized as needed.

TECHNICAL GLOSSARY

- Lion Brothers' Far East production center is officially designated as a high-tech factory and is a zero waste, zero landfill facility with all waste stream materials being recycled.
- The recycled content column specifically refers to the content of the emblem itself, excluding heat seal backings.
- All products contained in this presentation are available for either heat-seal or sew-down application method based on your request.
- All Lion Brothers' recycled product is GRS certified. Lion's recycled product beat the Global Recycled Standard.

CHENILLE TYPE	MOQ	RECYCLED	FULLY RECYCLABLE	PMS MATCHING	WASH TEST
Embroidery Thread					
Level 0 - 6	144	✓	✓	✓	60°C-10x
High Contrast 3 Color Blend	144	✓	✓	✓	60°C-10x
Tonal 3 Color Blend	144	✓	✓	✓	60°C-10x
Incorporating Metallic Thread	144	--	✓	--	60°C-10x
Banded	144	✓	✓		60°C-10x
Chain Stitch	144	✓	✓	✓	60°C-10x
Space Dye Thread	144	--	✓	--	60°C-10x
Polyester Thread					
Level 0 - 6	144	✓	✓	✓	60°C-10x
Chain Stitch	144	✓	✓	✓	60°C-10x
Acrylic Thread					
Level 0 - 6	144	--	--	--	60°C-10x
Chain Stitch	144	--	--	--	60°C-10x
Brushed	144	--	--	--	60°C-10x
Infusion	144	✓	✓	✓	60°C-10x

LIONBROTHERS

IDENTITY MATTERS™

UNITED STATES HEADQUARTERS

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